

Recipe for **Success**

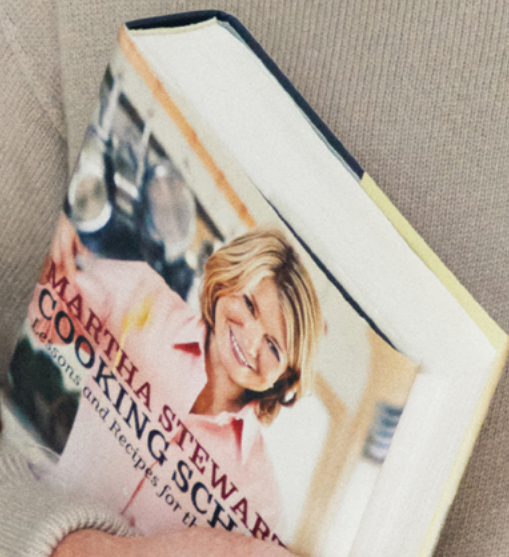
WEDNESDAY, MAY 8, 2024

JFS Executive *Luncheon*

SPONSORSHIP
OPPORTUNITIES

JFS IMPACT

BROWNSTEIN HYATT FARBER
SCHRECK COMMUNITY
LEADERSHIP AWARD



JFS Executive Luncheon featuring Martha Stewart

Wednesday, May 8, 2024

VIP meet and greet reception:

11:15 a.m. - 11:45 a.m.

Luncheon: Noon – 1:30 p.m.

Hyatt Regency at Colorado

Convention Center

650 15th Street

Denver, CO 80202



JFS EXECUTIVE LUNCHEON TRIVIA

1. What year was the first Executive Luncheon held?
2. Who was the first Executive Luncheon speaker?
3. Which Executive Luncheon speaker raised the most money in the room?
4. Who was the first Executive Luncheon female speaker?
5. Who was the Executive Luncheon speaker whose famous movie quote is "Just when I thought I was out... they pull me back in."?

Answers on the next page!



Letter from the Event Chair

Dear Friends,

For more than 150 years, JFS has been helping individuals in need expand their skills and providing services that help them be successful. And not just anyone; rather, everyone in need—regardless of circumstances, age, ethnicity, race, faith, income, ability, gender identity, and sexual orientation.

JFS believes in a shared responsibility to support impactful changes throughout our community, and its doors must remain open to welcome our neighbors who need a hand. In a world filled with rising antisemitism and uncertainties, now, more than ever, we must come together to ensure our community continues to have a strong foundation.

With you by our side, our efforts will go even further.

As chair of the upcoming JFS Executive Luncheon, I am excited to invite you to participate as a sponsor of this powerful event on Wednesday, May 8, 2024, at the Hyatt Regency at Colorado Convention Center. We are bringing the Denver business and philanthropic communities together to learn more about JFS, enjoy lunch, present the Brownstein Hyatt Farber Schreck Community Leadership Award to Temple Emanuel, and listen to a fun, moderated conversation with the founder of the first multi-channel lifestyle company, entrepreneur, bestselling author, and Emmy Award-winning television show host, Martha Stewart.

As an event sponsor, you will receive visibility at the event while demonstrating your support for JFS, one of Colorado's largest and most impactful human services agencies.

Your participation will:

- Allow individuals who come to our food pantries to put meals on their tables, so no one goes to sleep hungry or faces a day without food.
- Support families struggling to stay in their homes or experiencing homelessness, so they have safe, warm, and reliable shelter.
- Empower job candidates to expand their skills for better employment opportunities so they can earn living wages.
- Strengthen our mental health services to provide ongoing, high-quality outpatient support to adults, youth, and families to improve their emotional, psychological, and social well-being.
- And much more.

Please review the enclosed information about JFS, the Executive Luncheon, and sponsorship opportunities. A committee or staff member will contact you soon to follow up and answer any questions.

I hope you will join us as a sponsor for this unique event. As you consider my request, remember that you have the power to help JFS continue to offer innovative programs and services that give individuals and families a sense of hope over uncertainty. From everyone at JFS and our clients, thank you.

With warm regards,



Marlin Barad

JFS Executive Luncheon Chair



About Jewish Family Service

JFS is a nonprofit human services organization that serves anyone in need—regardless of their circumstances or religious beliefs. We believe in a shared responsibility to support impactful changes throughout our community. Founded 152 years ago, we currently offer more than 30 programs and services, including food security, housing stability, mental health counseling, aging care, employment support, refugee resettlement, chaplaincy and Jewish life, disability services, and aeroponic farming. JFS takes a holistic approach, assessing the various needs of the individual or family and provides the appropriate services all from one organization. We continuously evaluate the evolving challenges of our community and adapt or develop programs that respond to the resulting needs.

Impact

145,141 services including visits, sessions, classes, and deliveries provided to **32,338** clients across multiple programs.

872 volunteers donated their time.

102 refugees have been resettled from places like El Salvador, Afghanistan, and Ukraine.

\$1,629,403 was provided to **654** individuals and families in metro Denver who received emergency financial assistance to pay their rent, mortgage, utilities, and more.

105 Holocaust survivors were supported with in-home personal care, homemaker services, and emergency assistance, for needs such as groceries, eyeglasses, and medical expenses.

534 students at **15** Denver public schools and **1** private school benefitted from mental health services through our school-based KidSuccess program.

896,109 meals were served through the Weinberg Food Pantry, Lunchbox Express, and the Mobile Food & Hygiene Pantry.

73 adults with intellectual and developmental disabilities received a variety of support services and participated in inclusion activities.

Over the last year, JFS:

Launched our Yana Vishnitsky Refugee Resettlement program as a permanent Reception & Placement (R&P) agency working in partnership with HIAS, making JFS the fourth resettlement agency in Colorado.

Began our JFS Vocational Training program to help those looking to find a new job, learn a new skill, or gain practical learning opportunities and hands-on experience.



Expanded our efforts to help our food insecure neighbors with our new state-of-the-art Mobile Food & Hygiene Pantry to combat food and hygiene poverty where it exists.

Expanded our Boulder mental health services and opened a mental health office in Boulder to provide ongoing, high-quality mental health care.

TRIVIA ANSWERS

1. 2005; 2. *Sports Illustrated* writer Rick Reilly; 3. Author Michael Lewis, 2023; 4. Businesswoman Barbara Corcoran, 2018; 5. Actor Al Pacino, 2016.

Get to know Martha Stewart

Martha Stewart is the Founder of the first multi-channel lifestyle company, Martha Stewart Living Omnimedia, an entrepreneur, bestselling author of 99 (to date) lifestyle books, and Emmy Award-winning television show host. Reaching more than 100 million devoted fans on a monthly basis through her magazines, television shows, books, and products for the home, sold on Martha.com and at multiple retail and online outlets, Martha is the “go-to” source for the homemaker. She and her talented staff provide trusted, timely, and useful information on all aspects of everyday living: cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, healthy living, holidays, weddings, and pet care, both in print and social media.

Raised in New Jersey in a family of six children, Martha developed her passion for cooking, gardening and homekeeping at an early age. Martha earned a bachelor’s degree in history and architectural history at Barnard College. Upon graduating, she became a stockbroker on Wall Street, where she gained her early business training. After moving to Connecticut, she

developed a catering business that showcased her remarkable talent and originality. Her unique visual presentation of food and the elegant recipes she created for her thriving event and catering business were the basis for her first book, *Entertaining*, published in 1982.

Martha’s business sense and creative vision provided the framework for launching her namesake company, Martha Stewart Living Omnimedia in 1996, and the expansive multimedia portfolio that includes award-winning properties such as *Martha Stewart Living*, *Martha Stewart Weddings*, marthastewart.com, “The Martha Living Show” and “The Martha Show” (which over a span of 19 years earned 18 Emmys), “Martha Stewart’s Cooking School” on PBS, and “Martha Bakes” on PBS. In 2016, Martha teamed up with longtime friend and collaborator Snoop Dogg for “Martha & Snoop’s Potluck Dinner Party” on VH1. Martha’s first foray into prime time, the program has both talk and informative cooking show elements. In 2017, the popular series received its first Emmy nomination.

In addition to its media properties, Martha Stewart’s branded products can be found in tens of millions of homes and in thousands of retail locations and on Martha.com, a direct-to-consumer online platform that combines Martha’s beautifully designed products and carefully curated goods with dynamic and engaging content all in one place.

In 2007, Martha unveiled the Martha Stewart Center for Living at the Mount Sinai Medical Center in New York. The center is an outpatient facility for geriatric medicine, providing clinical care and education for patients, offering training for physicians, and coordinating healthy-aging research and practices. Martha was inspired to create the center by her mother, Martha Kostyra, who remained active and engaged in life to the age of 93. In June 2019, Martha opened a second Martha Stewart Center for Living location at Mount Sinai-Union Square dedicated to her grandchildren, Jude and Truman.



Awards and Achievements

Martha Stewart has been awarded numerous honors and distinctions from various industries including business, education, television, media, culinary arts, animal welfare, and retail.

Martha was included among the 100 most influential men and women of the year in the 2005 *TIME* magazine's annual "TIME 100" list and was also named one of "America's 25 Most Influential People" by *TIME* magazine in 1996.

Since founding her company, Martha has been named one of the "50 Most Powerful Women" by *Fortune* magazine five times.

Martha was included among the "100 Greatest Living Business Minds" in the 2018 *Forbes Magazine* Centennial issue.

Adweek magazine named Martha their "Media Visionary" of the year in their annual Publishing Hot List in 2017.

Martha and the Martha Stewart television production team have earned 18 Daytime Emmy Awards for the "Martha Stewart Living" television show and "The Martha Stewart Show".

The "Martha Stewart Living Show" received a total of 60 Emmy nominations in ten seasons, and 20 Emmy nominations for "The Martha Stewart Show" between 2005-2012.

"Martha Stewart's Cooking School" won the 2014 and 2015 James Beard Foundation Broadcast and New Media Award for Television Program, in Studio or Fixed Location.

"Martha Stewart Living" television also received the James Beard Foundation Award for the Best National Cooking Segment in 1998, 2003, and 2005.





Award Honoree...

The Brownstein Hyatt Farber Schreck Community Leadership Award honors an outstanding business or community organization that demonstrates exceptional leadership and whose commitment to community plays a critical role in advancing JFS's mission to improve the lives of individuals and families in need throughout Colorado.

This year, we are thrilled to present the Brownstein Hyatt Farber Schreck Community Leadership Award to Temple Emanuel.

It's impossible to think about JFS's longstanding place in Colorado's history without considering Temple Emanuel. Both have deep roots in our community and storied pasts that go back to before Colorado became a state—although, while JFS celebrated its 150th anniversary in 2022, Temple Emanuel is a bit younger and celebrates this milestone this year.

Temple Emanuel has been an integral partner of JFS, and our relationship represents the best parts of our shared Jewish values, communal leadership, and common objectives of loving the stranger, welcoming the newcomer, feeding the hungry, and refusing to stand by when others are suffering. Like JFS, Temple Emanuel is more than a place; it's the belief that providing empowerment, inspiration, and connection to those who rely on us during moments of joy and challenging times reflects our values and moves our missions and communities forward.

Temple Emanuel serves as the spiritual home of a community seeking deep Jewish connection while also being leaders on social justice, equality, and inclusion. Temple Emanuel led the response effort to help thousands of migrants arriving in Denver and convened the community to grieve, support, and try to comprehend the horrific October 7 attack on Israel. They regularly and intentionally take on challenging topics of racism, access to reproductive rights, and gun violence, propelling intellectual challenge and growth in all of us. While a spiritual home and leader in the Jewish community, they are also advocates for a better Denver.

JFS is grateful and proud to partner with Temple Emanuel. We celebrate their 150th anniversary and honor their legacy through Heritage, Harmony, and Home. We look forward to an inspired future with more shared Board and rabbinical leadership, with visionaries like Rabbi Joe Black, Rabbi Emily Hyatt, Rabbi Steven Foster, Cantor Elizabeth Sacks, Executive Director Steve Stark, Board Chair Wendy Nekritz, and more combined investments to strengthen our community. We proudly bestow the Brownstein Hyatt Farber Schreck Community Leadership Award to our remarkable partners at Temple Emanuel.

Sponsor Levels and Benefits

Please note that all benefits were finalized and applicable as of January 2024 and are subject to change.

*Please see commitment deadlines

Sponsor Level	Entrepreneur \$25,000	Leader \$15,000	Collaborator \$10,000	Influencer \$5,000	Motivator \$3,000
Number of seats	Priority seating up to 20 seats (two tables)	Priority seating up to 16 seats (two tables)	Priority seating up to 10 seats (one table)	6 seats	4 seats
Attendance at morning VIP meet and greet reception and photo opportunity with Martha Stewart	✓	✓	✓		
Complimentary valet parking	✓	✓			
Recognition in print invitation*	Logo	Name	Name	Name	
Recognition in thank you email	Logo	Logo	Name		
Recognition in event slide show	Logo	Logo	Name	Name	Name
Program listing*	Logo	Logo	Name	Name	Name
Sponsor name on individual table signage	Logo	Logo	Name		
Linked recognition on event website	Logo	Logo	Name	Name	



Recognition Schedule

SPONSOR DEADLINES AND SPECIFICATIONS

Please refer to the sponsor benefits to see the benefits that pertain to each level of sponsorship. If you have questions, please contact Kate Shephard at 720.248.4633 or kateshephard@jewishfamilyservice.org.

Event Invitation – March 20

Invitations will arrive in mailboxes the week of April 1.

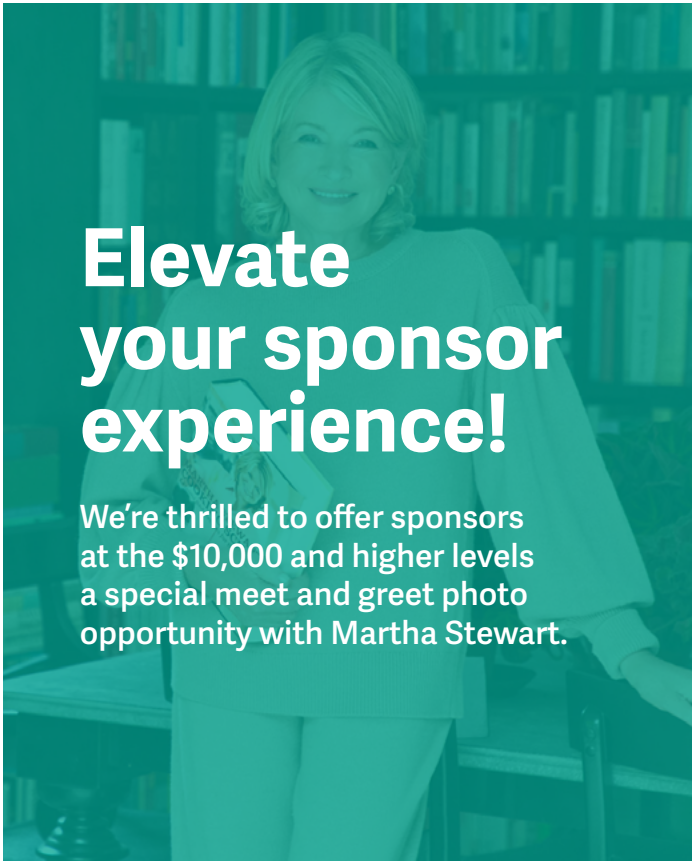
Event Slide Show and Event Program – April 26

Guest Names Submitted – May 1



Jewish Family Service of Colorado
Joyce and Kal Zeff Building
3201 South Tamarac Drive
Denver CO 80231-4360

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Elevate your sponsor experience!

We're thrilled to offer sponsors
at the \$10,000 and higher levels
a special meet and greet photo
opportunity with Martha Stewart.

Sponsorship Contract

2024 JFS Executive Luncheon featuring Martha Stewart | Wednesday, May 8

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Level

Please refer to the sponsorship opportunities page for an explanation of benefits associated with each sponsorship level.

- \$25,000** | Entrepreneur **\$15,000** | Leader **\$10,000** | Collaborator
 \$5,000 | Influencer **\$3,000** | Motivator

Please indicate how you want your name/company acknowledged on all signage, annual reports, and other communications.

Payment

Make check payable to Jewish Family Service of Colorado.

- Check Enclosed Bill Me
 American Express Discover MasterCard Visa

Credit Card Number: _____ Exp.: _____ CVV: _____

Signature: _____

Please return this form or visit [jewishfamilyservice.org/luncheon](https://www.jewishfamilyservice.org/luncheon) to sponsor the event. For more information, please contact Kate Shephard at 720.248.4633 or kateshephard@jewishfamilyservice.org. Jewish Family Service of Colorado is a 501 (c)(3). EIN #84-0402701.